

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WRAL-TV; Raleigh	<b>Date:</b> 10-15-12
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads  
1401 New York Avenue Suite 1200  
Washington, DC 20005  
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Total Charges:** \$ 93,400 g / \$ 79,390 ~

This broadcast time will be used by: American Crossroads

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/12/12 Steph Mung  
Date Signature

703-299-1760

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles  
Signature

Dave Lyles  
Printed Name

Sales Manager  
Title

**CONTRACT**

**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 115086 /		<b>Alt Order #</b> 06226500
<b>Product</b> AMER CROSSROAD 10/16		
<b>Contract Dates</b> 10/16/12 - 10/22/12		<b>Estimate #</b> 693
<b>Advertiser</b> American Crossroads		<b>Original Date / Revision</b> 07/09/12 / 10/03/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WRAL	<b>Account Executive</b> Cheryl Blair	<b>Sales Office</b> Washington Tel
<b>Special Handling</b> CIA - Mark PAID		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 11	<b>Product Code</b> 27
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/19/12	10/19/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			
N 2	WRAL	10/19/12	10/19/12	The Doctors	10-11AM		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			
N 3	WRAL	10/19/12	10/19/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,000.00			
N 4	WRAL	10/19/12	10/19/12	Price is Right	11a-12p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			
N 5	WRAL	10/19/12	10/19/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$700.00			
N 6	WRAL	10/19/12	10/19/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$700.00			
N 7	WRAL	10/19/12	10/19/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,000.00			
N 8	WRAL	10/19/12	10/19/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 115086 /		<u>Alt Order #</u> 06226500
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> AMER CROSSROAD 10	<u>Estimate #</u> 693
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	10/19/12	10/19/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,500.00			
N 10	WRAL	10/19/12	10/19/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,600.00			
N 11	WRAL	10/19/12	10/19/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,000.00			
N 12	WRAL	10/19/12	10/19/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$850.00			
N 13	WRAL	10/19/12	10/19/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			
N 14	WRAL	10/22/12	10/22/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/22/12-10/28/12	The Insider (1-130p)	1-130p	M-----	:30		\$500.00	NM		
	See MG 14.2											
	2	WRAL	10/19/12-10/19/12	The Insider (1-130p)	1-130p	-----F----	:30		\$500.00	NM		
	⊗ MG for 14.1 10/22											
	ISSUE CLASS OF TIME/MG for PRGM NOT AIRING											
N 15	WRAL	10/22/12	10/22/12	The Doctors	10-11AM		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
N 16	WRAL	10/22/12	10/22/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,000.00			
N 17	WRAL	10/22/12	10/22/12	Price is Right	11a-12p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
N 18	WRAL	10/22/12	10/22/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$700.00			
N 19	WRAL	10/22/12	10/22/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<b>Contract / Revision</b> 115086 /		<b>Alt Order #</b> 06226500
<b>Contract Dates</b> 10/16/12 - 10/22/12	<b>Product</b> AMER CROSSROAD 10693	<b>Estimate #</b> 10693
<b>Advertiser</b> American Crossroads		<b>Original Date / Revision</b> 07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$700.00			
N 20	WRAL	10/22/12	10/22/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,000.00			
N 21	WRAL	10/22/12	10/22/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,000.00			
N 22	WRAL	10/22/12	10/22/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,000.00			
N 23	WRAL	10/22/12	10/22/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,500.00			
N 24	WRAL	10/22/12	10/22/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,000.00			
N 25	WRAL	10/22/12	10/22/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/22/12-10/28/12	Inside Edition	7-730P	M-----	:30		<del>\$1,500.00</del>	NM		
	See MG 25.2											
	2	WRAL	10/16/12-10/19/12	WRAL 5:30AM News	530-6a	-TuWThF----	:30		\$1,500.00	NM		
	Ⓜ MG for 25.1 10/22											
ISSUE CLASS OF TIME r8.23												
N 26	WRAL	10/22/12	10/22/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$850.00			
N 27	WRAL	10/22/12	10/22/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
N 28	WRAL	10/20/12	10/20/12	WRAL 6a News Sat	6-8a		:30			NM	1	\$600.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$600.00			
N 29	WRAL	10/20/12	10/20/12	7pm News	7-730p		:30			NM	1	\$600.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$600.00			
N 30	WRAL	10/21/12	10/21/12	60 Minutes	7-8p		:30			NM	1	\$6,000.00
ISSUE CLASS OF TIME												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
115086 /	06226500

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	AMER CROSSROAD 10	693

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   -----1   1   \$6,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 10/15/12-10/21/12 60 Minutes 7-8p -----Su :30 \$6,000.00 NM See MG 30.2 2 WRAL 10/15/12-10/21/12 60 minutes 730-830p -----Su :30 \$6,000.00 NM Ⓜ MG for 30.1 10/21 SHIFTS 30MIN PER CBS												
N 31	WRAL	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   -----1   1   \$900.00												
N 32	WRAL	10/18/12	10/18/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   ---1---   1   \$500.00												
N 33	WRAL	10/18/12	10/18/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   ---1---   1   \$500.00												
N 34	WRAL	10/18/12	10/18/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   ---1---   1   \$500.00												
N 35	WRAL	10/18/12	10/18/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   ---1---   1   \$700.00												
N 36	WRAL	10/18/12	10/18/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   ---1---   1   \$2,000.00												
N 37	WRAL	10/18/12	10/18/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   ---1---   1   \$2,000.00												
N 38	WRAL	10/18/12	10/18/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   ---1---   1   \$1,600.00												
N 39	WRAL	10/18/12	10/18/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   ---1---   1   \$2,000.00												
N 40	WRAL	10/18/12	10/18/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12   10/21/12   ---1---   1   \$1,500.00												
N 41	WRAL	10/18/12	10/18/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME												

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**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

Contract / Revision	Alt Order #
115086 /	06226500

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	AMER CROSSROAD 10	693

Advertiser	Original Date / Revision
American Crossroads	07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$850.00												
N 42	WRAL	10/18/12	10/18/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$500.00												
N 43	WRAL	10/16/12	10/16/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$500.00												
N 44	WRAL	10/16/12	10/16/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$500.00												
N 45	WRAL	10/16/12	10/16/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$500.00												
N 46	WRAL	10/16/12	10/16/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$700.00												
N 47	WRAL	10/16/12	10/16/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$2,000.00												
N 48	WRAL	10/16/12	10/16/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$1,000.00												
N 49	WRAL	10/16/12	10/16/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$2,000.00												
N 50	WRAL	10/16/12	10/16/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$2,500.00												
N 51	WRAL	10/16/12	10/16/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$1,600.00												
N 52	WRAL	10/16/12	10/16/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$2,000.00												
N 53	WRAL	10/16/12	10/16/12	Inside Edition	7-730P		:30			NM	0	\$0.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u>	<u>Alt Order #</u>
115086 /	06226500

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	AMER CROSSROAD 10	693

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$1,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 10/15/12-10/21/12 Inside Edition 7-730P -Tu----- :30 \$1,500.00 NM Credited												
N 54	WRAL	10/16/12	10/16/12	Tue Hour 1	8-9p		:30			NM	1	\$8,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$8,000.00												
N 55	WRAL	10/16/12	10/16/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$500.00												
N 56	WRAL	10/17/12	10/17/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$500.00												
N 57	WRAL	10/17/12	10/17/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$500.00												
N 58	WRAL	10/17/12	10/17/12	Late News	11-1135p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$2,000.00												
N 59	WRAL	10/17/12	10/17/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$500.00												
N 60	WRAL	10/17/12	10/17/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$700.00												
N 61	WRAL	10/17/12	10/17/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$700.00												
N 62	WRAL	10/17/12	10/17/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$2,000.00												
N 63	WRAL	10/17/12	10/17/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$1,000.00												
N 64	WRAL	10/17/12	10/17/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$2,000.00												

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**Raleigh, NC 27605**  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
115086 /	06226500

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	AMER CROSSROAD 10	693

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 65	WRAL	10/17/12	10/17/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,500.00			
N 66	WRAL	10/17/12	10/17/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,000.00			
N 67	WRAL	10/17/12	10/17/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/15/12-10/21/12	Inside Edition	7-730P	---W-----	:30		\$1,500.00	NM		
	See MG 67.2											
	2	WRAL	10/15/12-10/21/12	Prime Access Specials	7-9pm	---W-----	:30		\$1,500.00	NM		
	Ⓜ MG for 67.1 10/17											
ISSUE CLASS OF TIME, PGM CHG												
N 68	WRAL	10/17/12	10/17/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$850.00			
N 69	WRAL	10/17/12	10/17/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$500.00			
Totals											68	\$93,400.00

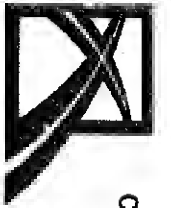
Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	68	\$93,400.00	\$79,390.00
<b>Totals</b>	<b>68</b>	<b>\$93,400.00</b>	<b>\$79,390.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**CROSSROADS MEDIA, LLC**  
MEDIA ACCOUNT  
66 CANAL CENTER PLAZA  
SUITE 500  
ALEXANDRIA, VA 22314

68-525/560

**VIRGINIA COMMERCE BANK**  
ALEXANDRIA, VA

33077

10/12/2012

PAY TO THE ORDER OF **WRAL-TV**

\$ **80,665.00**

Eighty Thousand Six Hundred Sixty-Five and 00/100\*\*\*\*\*

DOLLARS

**WRAL-TV**  
2619 Western Blvd  
Raleigh, NC 27606

MEMO

TWO SIGNATURES REQUIRED OVER \$10,000.00

**AmerCross NC Pres 10/16-10/22/12**

⑈033077⑈ ⑆0560052531⑆

⑈2006 3288⑈

**CROSSROADS MEDIA, LLC**  
MEDIA ACCOUNT  
**WRAL-TV**

**AmerCross NC Pres 10/16-10/22/12**

10/12/2012

80,665.00

33077

Media Account

**AmerCross NC Pres 10/16-10/22/12**

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# 115086